

Ivan Kordonets

Product Designer | UX/UI Engineer

201 229 2416 | San Francisco, CA

Email: is22@me.com

Website: ivanko.me

Casestudy: www.behance.net

Portfolio: ivankor.page.link/portfolio

Github: github.com/ivanko22

Tools & Methods:

Design Strategy, DesignOps, UX Research, Design System, CJM, Service Design, Design Optimization, Product Design, Interaction Design, Prototyping, Usability Testing, Hotjar, Survey, Figma, Sketch, XD, Axure, Photoshop, Maze, Framer, Sketch, Zeplin, iOS, Android, Linux, Mac OS, Windows

Scripting:

HTML5, CSS3, JS, Vue.js, React, Three.js, Python, Github, Git, Tailwind, Node.js, NPM, Gulp, Pinia

Experience Summary

Award-winning Product Designer, Ivan brings over 10+ years of experience in SAAS, B2B, B2C, and mobile platforms, impacting more than 30 million users worldwide. Ivan specializes in spanning monitoring and observability, virtual machines, Kubernetes, cyber security, VPN, devops, sports, and other domains. Skilled in design and frontend development, adept at bridging the gap between conceptualization and implementation. Currently seeking new, challenging opportunities to innovate and advance new product initiatives.

Work Experience

Virtuozzo (USA CA) Mar 2022 – Present

Lead Product Designer | Figma, React, Vue.js, Storybook, JS, HTML, CSS, Log Rocket

Cloud Management System - IaaS, PaaS, Daas, Virtual Machines, Object Storage, User Management, Teams, Infrastructure, Billing History, Billing, Dashboards, SSO, 2FA. Design System.

- Led design of combining PaaS(Jelastic), IaaS(OnApp), and Virtuozzo(VHI) into a single Virtuozzo Cloud Management Platform
- Designed a new wizard for creating virtual machines which resulted in a 4x revenue increase within 6 months
- Launched User Management, Teams, Infrastructure, Billing History, Dashboards, SSO, 2FA and Kubernetes. Expanding our service offerings and increasing 3x revenue and 5x clients as a result
- Implemented a design system with 200+ components in Storybook, improving development efficiency by 300% and reducing bugs and time efforts by 260%
- Implemented a new object storage solution, attracting 4x more customers and expanding the market footprint

Insight Cat (USA CA, Israel) Apr 2021 – Mar 2022

Lead Product Designer | Figma, Photoshop, React, Vue.js, Storybook, JS, HTML, CSS, Hotjar

Logs, Synthetic, Billing, Dashboards, APM, Incident Timeline, Alerts, Insights, and Anomalies.

- Joined as the 3rd employee and led a vision of new products which enabled the expansion of the team to up to 40 professionals
- Developed and executed a user experience strategic planning and roadmap working directly with founders
- Launched design from scratch to delivery for: Logs, Synthetic, Dashboards, APM, Incident Timeline, Alerts, Insights, Anomalies and Billing which raised \$3 million investment
- Managed and delivered new design system, upgrading platform efficiency and reducing delivery time by 4x
- Worked with marketing and sales teams. Created designs for presentations, exhibitions, socials, Horeca, etc.
- **Received 4 International design awards for innovation and excellence in product design**

OpenVPN (USA CA) Apr 2019 – Apr 2021

Lead Product Designer | Figma, Sketch, XD, Invision, Zeplin, Photoshop, JS, HTML, CSS, Hotjar

Access Server Billing, OpenVPN Connect, SSO, Design System

- Setup design processes between business, marketing, design and production via design system approach
- Transmit all designers and designs from Sketch, Invision and Zeplin into Figma
- Lead design across: Access Server Billing, Access Server, Cloud, OpenVPN Connect and SSO
- Optimized the Sign Up process, resulting in a 475% increase in client base and revenue 6x
- Transformed the billing system, resulting in a 300% increase in new subscriptions and a 500% rise in renewals from existing clients
- Redesigned OpenVPN Connect according to design system patterns across: iOS, Android, Mac OS, Linux, and Windows, boosting revenue 5x and performance by 285% with millions of downloads and active users

Elastic.io (Germany, Ukraine) Sep 2018 – Apr 2019

UI/UX Designer | Figma, Photoshop, JS, HTML, CSS, Google Analytics, Hotjar

- Defined UX strategy and roadmap for new features alongside founder and product manager
- Designed a new constructor of flow which increased revenue 4x
- Conceptualized, prototyped, and tested new features with both existing customers and potential users

OMNIGON Communications, (USA NY) Jun 2017 – Sep 2018

UI/UX Designer | Sketch, XD, Invision, Zeplin, Photoshop, Illustrator, InDesign, HTML, CSS

NASCAR mobile app for Phone and Tablet. IOS and Android

- Created design system and new design for NASCAR mobile which Improved user flow and experience for 10 million as well as auditory for 7 million on iOS, Android, and web, widely adopted by various design teams
- Deliver an AR prototype to increase fan engagement, significantly raising the App Store rating from 4.4 to 4.9
- Redesign ECHL hockey league portal and formulated design systems and templates in Sketch, adopted by more than 20 hockey teams
- Relaunched the main screens for the Indycar mobile app. This overhaul significantly improved the user experience and contributed to an increase in the App Store rating from 4.2 to 4.8

And more job experience on LinkedIn: <https://www.linkedin.com/in/ivanko22/>

Education and Certification

- National Academy of Sciences of Ukraine (Bachelor in Law)
- Vue - The Complete Guide
- Using Databases with Python, Using Python to Access Web Data, Python Data Structure
- AWS Certified Cloud Practitioner (2023)
- Software Architecture for the Internet of Things
- Agile Planning for Software Products Course Team (2017)

Awards

- A' Design Award 2024 Winner - [Digital Product Design Category Design Award](#)
- Vega Digital Awards - [Website & Mobile Sites - User Interface](#)
- Summit Creative Award 2023 – [Product/Service Website](#)
- Communicator Awards - [The Best B2B Product Design Business for B2B Mobile Apps & Sites](#)
- Vega Digital Awards - [Digital Illustration - Corporate](#)
- GDUSA 2023 [Digital Design Awards](#)

Volunteering

- Judge, [Summit Awards](#)
- Judge, [Academy of Interactive & Visual Arts](#)
- Product Designer & Frontend Developer, [WeVote](#)